



**Save Wild Steelhead Festival**  
**November 5, 2008, The Emerson Cultural Center, Bozeman MT.**

**Guest Speakers:**

Rich Simms – Wild Steelhead Coalition  
Rob Masonis – Trout Unlimited  
Dylan Tomine “The Steelhead Tragedy” – Patagonia / Sage

**Feature Films & Media:**

“Raising The Ghost” – Feature Film by Fly Boys  
“Pass Creek” - Short Film by Hal Riney & Dick Snider  
“In The House of Mykiss” - Slide Show by Jeff Bright  
“Steelhead Yawning” - Short Film by Wahoo Films  
Additional Steelhead content to be determined

**Raffle:**

100% profit to presenting NPO's - Trout Unlimited & The Wild Steelhead Coalition  
Donations Include Steelhead related: Waders, Apparel, Rods, Reels, Lines, Gear, Paintings,  
Books, Video's, Photography, Steelhead Wine, Flies, etc.

**Sponsor Give Away:**

Free To Attendees

**Additional Fundraisers:**

SAVE WILD STEELHEAD T-SHIRTS SALES - 100 % profit  
Jeff Bright Photo Sales – 5% profit  
Derek De Young Art Sales – 5% profit  
RTG Video Sales – 5% profit

**Advertising & Promotion:**

Posters – Fly Shops, Downtown Restaurants & Bars, Campus, Outfitters, Manufacturers Reps.  
Local Radio – KGLT, KOBB, KMMS, KISN  
Local Publications - The Chronicle, The Bozone, Outside Bozeman, Bozeman's Own.

**The Ballroom Pre-Party:**

Beer & Wine Bar  
Raffle item display  
Sponsor booths  
Fly Boys fundraiser booth  
Artwork & Photography galleries

**The “Pour House” After Party:**

Free drink with festival ticket  
Event media playing on bar screens  
Continued sponsor give away



## Sponsorship

This event offers you an opportunity to brand your business with the most crucial conservation battle facing fly fishers today. Wild steelhead populations have dropped to just 2% of historic abundance. The event will educate and excite anglers to get involved with this cause and those who are supporting it. Many anglers make purchasing decisions based on a company's attitude toward the environment. It pays to be green, and it pays to have wild steelhead in our rivers.

### Supporting Sponsors (Unlimited)

- Logo & Product representation at the shows raffle booth.
- Logo & Product representation during "shwag" give away.
  - Shared Logo Representation on the Theater Screen
  - Event Special Thanks for donation to NPO partners

**Cost: "Shwag" Donation for give away**

**\$50 – Up Retail value donation for raffle**

**\$100 – Sponsorship - \$25 of this will be donated to NPO Partners on your behalf**

### Hosting Sponsors (10 available )

- Shared Logo Representation on the Theater Screen
  - Logo Printed on the bottom of Festival Poster
- Logo & Special thanks on our website and at the event.
  - Free Booth location available in Ball Room
- Logo & Product representation at the shows raffle booth.
- Logo & Product representation during the "shwag" give away.
  - Event Special Thanks for donation to NPO partners

**Cost: "Shwag" Donation for give away**

**\$50 – Up Retail value donation for raffle**

**\$400 – Sponsorship - \$100 of this will be donated to NPO Partners on your behalf**

### Presenting Sponsors ( 2 available )

- Presenting Sponsor Logo on theater screen at start of event (Full Screen)
  - Presenting Sponsor Logo on top of the event poster
  - Logo and mention in all print advertising & marketing
  - Presenters name (Brought to you by) in all radio advertising
- Presenters logo premium location on our website & special thanks
  - Banners in Theater, Ball Room & After Party
  - Free Booth location available in Ball Room
- Logo & Product representation at the shows raffle booth.
- Logo & Product representation during the "shwag" give away
  - Event Special Thanks for donation to NPO partners

**Cost: "Shwag" Donation for give away**

**\$100 – Up Retail value donation for raffle**

**\$1000 – Sponsorship - \$250 of this will be donated to NPO Partners on your behalf**